

Report of Publicity Officer – 2024/2025 season

The newsletter was produced three times instead of four this season because it seemed more practical to publish between concerts; so Autumn and Winter were merged.

A quarter-page advert in the Lowestoft Journal continued to appear on the Friday of the rehearsal weekend. The journal also published all three editorials (not necessarily in the same edition as the advert). The January 2025 edition included a photograph of Jean Hudson (violinist) The male soloists were not so fortunate!

Social media has also featured in my advertising and I've joined just about every town and parish Facebook page, that would let me in, in the Waveney area.

I would like to thank Sir John Leman High School for continuing to print our programme, which has a splash of colour front and back and continues to be free to our audience.

I am grateful to Stephen Mynott of Milestones Jazz Club who has continued to assist Carol Skinner and Chris Greenhill in delivering posters and flyers in the Lowestoft and Beccles areas.

I would also like to thank Allan Emery for his continued efforts in placing out advertising road signs in three different locations before each concert (and collecting them in afterwards).

Cecilia Metherell