

Report of Publicity Officer – 2025/2026 season

Three newsletters were produced between each of our concerts.

A quarter-page advert in the Lowestoft Journal continued to appear on the Friday of the rehearsal weekend. The journal also published all three editorials I submitted and the January 2026 edition included a photograph of Rebecca Shaw, our soloist.

I continue to forward concert information to local groups and social media sites and a paid advert was included in an online publication called 'Lowestoft Lowdown', which is also printed and delivered to 49 outlets in Lowestoft, Oulton Broad and Kessingland.

Our Marina Theatre concert is being advertised in the September edition of the Norfolk/Suffolk Life magazine

Special thanks go to:

- Sir John Leman High School for continuing to print our programme, which has a splash of colour front and back and continues to be free to our audience.
- Stephen Mynott of Milestones Jazz Club who has continued to assist Carol Skinner in delivering posters and flyers in the Lowestoft areas.
- Allan Emery for placing out advertising road signs in three different locations before each concert (and collecting them in afterwards).

Cecilia Metherell